



ALAN BURCHELL

FOLLOW ALAN'S PROJECTS IN GREEN INFRASTRUCTURE AND SUSTAINABILITY

 URBANSTRONG.COM

 @URBANSTRONGNYC

To book Alan for a speaking engagement, please contact Lily Turner at: lturner@urbanstrong.com

ABOUT ALAN

Principal of the award-winning firm Urbanstrong, Alan is a professional engineer, LEED-AP, and Green Roof Professional. In 2015 he co-founded The NYC Agriculture Collective, a 501(c)(3) nonprofit, driving the massive and vital change in how food is produced in cities.

With experience on all seven continents as an environmentalist, project manager, speaker and sales engineer, Alan has a unique perspective on how the global issues of energy and water management can be mitigated to reduce costs and boost property values for building owners. He also trained in NYC as an improv and stand-up comedian so he keeps things informative yet light.

ABOUT URBANSTRONG

Urbanstrong works with developers, property managers, and building owners looking to boost property values, reduce energy expenditures, improve occupant health and wellness, reinvest in their building assets, reduce their environmental footprint, and green their brand.

Urbanstrong offers consulting, financing, and design-build-maintenance services for living walls and several rooftop development solutions including vegetative, stormwater, solar, amenity or farming.

CREDENTIALS

- Certified CEU Instructor (AIA, LEED GBCI, LA-CES, BOMI, IDCEC) for Green Roofs, Living Walls, Moss Walls
- Green Roof Professional
- LEED AP BD+C
- MSc - Sustainability Management
- Certificate - Sustainable Water Management
- MBA - International Business
- Professionally Licensed Mechanical Engineer
- BSc Mechanical Engineering

TESTIMONIALS

"Alan and his team at Urbanstrong are at the top of my list of qualified professionals in NYC to speak at our events for property managers and board members regarding green roofs, green spaces, local laws, & rooftop solar arrays. Alan brings a fresh, passionate, and knowledgeable perspective to all of our discussions and helps our clients understand and digest information in a fun and engaging manner."

- Kelly Dougherty
President, FirstService Energy New York

"Alan is an excellent speaker, who struck the right balance of interesting content, unique presentation format and engaging discussion. His presentations are always high energy. He has a natural presentation and speaking style that is engaging as well as entertaining. He made complex concepts easy to understand and enjoyable. The students loved him! They left inspired to take action and eager to implement sustainability initiatives at our school."

- Ernesto Pedroso
Art/Architecture Teacher, HSMSE@CCNY

"Alan is a fantastic speaker! Very knowledgeable and entertaining."

- Steven Peck
Founder and President
Green Roofs for Healthy Cities

"Alan Burchell contributed a centerpiece presentation to the event I co-organized with the Brooklyn affiliate of environmental group 350.org. The audience was riveted by his accompanying presentation of visual materials. I would gladly work with Alan Burchell again because he is an informed, professional and dynamic public speaker."

- Joan Reutershan



URBANSTRONG

FEATURED IN:

- MSNBC
- CRAIN'S NEW YORK BUSINESS
- NEW YORK REAL ESTATE JOURNAL
- HABITAT MAGAZINE
- THE COOPERATOR
- BROOKLYN PROGRESS
- THE MANN REPORT
- REAL ESTATE WEEKLY

SPOKEN AT:

- CITIESALIVE
- THE UNITED NATIONS
- NEW YORK STATE GREEN BUILDING CONFERENCE
- 350BROOKLYN (350.ORG)
- SEEDS AND THE CITY PODCAST
- GREEN AND HEALTHY PLACES PODCAST
- GREY TO GREEN
- NYC AGTECH WEEK (PRODUCER)
- NEW YORK CITY HALL
- INTERNATIONAL CONFERENCE ON SUSTAINABLE CITIES
- NEWARK CITY HALL
- NESEA
- AGTECH-X
- COLUMBIA UNIVERSITY
- &
- PROFESSIONAL DEVELOPMENT TRAINING FOR 50+ ARCHITECTURE & DESIGN FIRMS